

Important 2015 Dates

- **September 4th** – PAE GACRAO Conference Scholarship Applications due
- **September 15th** – Awards Nominations due
- **September 22nd** – Early Bird Conference Registration Rate expires (\$150)
- **October 1st** – GISEM Applications due
- **October 12th** – Regular Conference Registration Rate expires (\$200)
- **October 16th** – GACRAO Executive Committee Nominations due
- **November 1st** – The 62nd Annual GACRAO Conference in Athens!

GACRAO Greetings!



Fall 2015

President's Update

by Donna Webb, GACRAO President

Hello GACRAO Members!

Our annual conference has a new destination this year, and I hope that you are as excited as the Executive Committee to be in Athens, GA. The dates for GACRAO are November 1st – 3rd. President Elect David Jenkins and his committee have been working tirelessly to ensure the conference will be full of sessions (eight sessions per time slot) that will provide you with valuable takeaways that you can implement at your home institution. As always, the GISEM faculty will host students who will be Registered Enrollment Professionals (REP) after completion of the program, and there will also be two pre-conference workshops Sunday afternoon.

The theme for the conference is One Team – One Goal. As a member of GACRAO, you are part of the team, so I encourage you to make the commitment to attend the conference this year. Don't only be a member of the team, be an active participant! Get involved in YOUR organization and volunteer to help as needed. Whether this is your first year in higher education or you are a seasoned professional, there will be something for you.



www.facebook.com/GACRAO



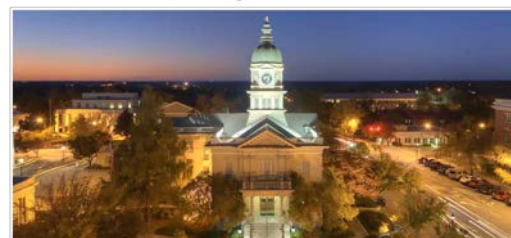
Renew Your Membership!

Be sure your membership is up to date –
renew online today:

<http://gacrao.org/membership.html>

To update your membership roster, please
contact Amy Clines, GACRAO Secretary
clines_amy@columbusstate.edu

Get Ready for ATHENS!



62nd GACRAO Annual Conference
November 1st – 3rd, 2015

2014 - 2015 Executive Committee

President

Donna Webb
Director of Enrollment Management
Abraham Baldwin Agricultural College

President-Elect

David Jenkins
Assistant Director of Admissions
Georgia Southwestern State University

Immediate Past President

Cynthia Peterson
Dean of Admissions & Undergraduate
Enrollment Management
Piedmont College

Treasurer

Selena Magnusson
Registrar & Director of Admissions
Georgia Northwestern Technical College

Secretary

Amy K. Clines
Director of Undergraduate Recruitment
Columbus State University

Member at Large I (Corporate Partners)

Melody Kesler
Senior Associate Registrar
University of Georgia

Member at Large II (Hospitality & Entertainment)

Natasha Talreja
Assistant Director of Transfer Recruitment
Kennesaw State University

Member at Large III (Mid-Year)

Barbara Wilson
Registrar
Brenau University

Member at Large IV (PAE)

Luis Ocasio
Assistant Registrar
Georgia Institute of Technology

Local Arrangements Committee Chair

Kala McNair
Director of Registration & Records
Athens Technical College



2014 Professional Access & Equity Award Winner

by Bernard Green

As the 2014 PAE recipient, I was elated to take part in GACRAO and be in an environment with both well established and developing professionals. The information provided through the sessions was informative and enriched with experience. It has been great to apply what I learned at the conference in my position as an Enrollment Counselor at Abraham Baldwin Agricultural College. I was able to bond with various attendees of the conference, many of whom I still associate with today. All of this would not have been possible without receiving the PAE Scholarship!



INFORMATION ABOUT PAE CAN FOUND
ON OUR WEBSITE:

<http://www.gacrao.org/pae.html>

OUR PARENT ORGANIZATIONS



AACRAO is a non-profit, voluntary, professional association of more than 11,000 higher education professionals who represent approximately 2,600 institutions in more than 40 countries. Its mission is to provide professional development, guidelines, and voluntary standards to be used by higher education officials regarding the best practices in records management, admissions, enrollment management, administrative information technology, and student services.



The mission of the Southern Association of Collegiate Registrars and Admissions Officers (SACRAO) is to provide for the dissemination of information, the exchange of ideas, and leadership in policy interpretation in the region. To maintain a leadership position in pursuit of this mission, SACRAO identifies and promotes standards and best practices affecting admission officers, registrars and other academic support, and student-service professionals

Several GACRAO members attended the SACRAO Conference in Mobile this past February.



FAST FACTS

There are 4 awards that GACRAO members qualify for each year. They are: Outstanding Young Professional, Distinguished Service, Joe F. Head Professional Development, and Honorary Membership.

There are 66 G.I.S.E.M. graduates who are R.E.P. certified.

FOR MORE INFORMATION

GISEM: www.gacrao.org/gisem
Awards: www.gacrao.org/awards



One Team, One Goal-Athens Style!

by David Jenkins, President-Elect

Hello GACRAO!

The Program Committee has worked diligently all summer and is excited to bring you over 50 sessions this Fall. An array of sessions on admissions, records, recruitment, professional development and technology will be provided by almost 100 presenters.

GACRAO's Institute for Strategic Enrollment Management (GISEM) will begin on Saturday and Pre-conference sessions including Tuition Classification, Move On When Ready, First Year Professionals, and a walking tour of UGA will begin on Sunday afternoon.

Our keynote speaker is Dr. Stuart Gulley, President of Woodward Academy in Atlanta, and our plenary speaker is Louise Hill, Public Service Associate for the J.W. Fanning Institute for Leadership Development.

We are also excited to announce that we will hold our first Graduate School Fair during the conference this November. The fair will be

on Monday, November 2 from 2:00-4:00pm and will be an excellent opportunity for you to check out graduate programs available throughout the state of Georgia.

A special thank you to the Program Committee who have worked hard to bring you a terrific program!

Brenda Boonstra
Piedmont College

Erin Chadwick
Georgia Regents University

Melanie Finlayson
Darton State College

Bernard Green
Abraham Baldwin Agricultural College

Laura Thornton
West Georgia Technical College

We look forward to seeing you in Athens this November!

Updates from the Executive Committee

by Amy K. Clines, GACRAO Secretary

MidYear Workshop Recap

The executive committee has been working hard since the closing session of the 61st Annual Conference in Savannah, planning not only for the upcoming annual conference in Athens, but also for the MidYear Workshop in Macon. This event took place on Wednesday, March 18, 2015 at the Anderson Conference Center at Goodwill in Macon. Over 200 attendees, ranging from front line staff to new professionals, learned from colleagues in the field about FERPA, customer service, and building fun in the office. The MidYear Workshop for 2016 will take place on **Wednesday, March 16th** at the same location. Mark your calendars now and join us – either as a participant or as a presenter! For more information, please contact *Barbara Wilson* at bwilson@brenau.edu.

Hospitality – the Athens way!

Looking to have a great time will in the Classic City this November? Well fear not! The Hospitality Committee has some fabulous times planned for us all. We're excited about the downtown Athens location, as it offers visitors a chance to experience various restaurants, musical venues and shops. During the conference there will be various entertainment options, such as a DJ and a Monday Night Football viewing party, so be ready to mix and mingle with your fellow colleagues! Again, we will see you in October! For more information, please contact *Natasha Talreja*, ntalreja@kennesaw.edu.

Volunteer Opportunities

Are you coming to the conference and interested in serving on a committee or being a volunteer? There are a number of opportunities to become involved and be a part this year's conference.

Evaluations/Moderators: If you would like to assist as a moderator during a session or would be able to assist in compiling the collected evaluations, please contact *Amy Clines*, clines_amy@columbusstate.edu

Get Recognized

GACRAO offers a variety of ways to be recognized for a job well done. You don't have to be a supervisor or Director in order to nominate – if you feel deserving, you can even nominate yourself! Take a look at the awards available and get started on a nomination today. The due date for submission is **September 15th**.

Honorary Membership

Outstanding Young Professional

Joe F. Head Professional Development

Carol Nobles Distinguished Service Award

Join the Executive Committee

Interested in taking on a leadership role within GACRAO? Know someone who would be a game changer to the organization? Then be sure to watch for a call for nominations for the 2015-2016 Executive Committee. Positions available include President-Elect, Secretary, Treasurer, Member-at-Large I, II, III and Local Arrangements Committee Chair. For more information contact Cindy Peterson, cpeterson@piedmont.edu.

MIDYEAR WORKSHOP – MARCH 2015



Campus Safety

A local Campus Safety Officer spent time with MidYear attendees, sharing best practices and tips on how to help keep campuses safe and fostering a safe work environment.



One Team, One Goal...

Keynote Speaker, Kathlyn Burden, provided early morning motivation and inspiration to participants by reminding us that we are all on the same team working towards the same goal!



NEW EVENT!!! Graduate School Fair

WHO: GACRAO Annual Conference Attendees

WHAT: 1st Annual Graduate School Fair

WHEN: **Monday, November 2nd** from 2pm – 4pm

WHERE: UGA Hotel and Conference Center, Hill Atrium